

SPONSORSHIP PACKAGE

SUPPORT LOCAL KIDS. REACH LOCAL FAMILIES. MAKE A REAL IMPACT.



EVERY KID PLAYS

At Aim High Youth Sports, sponsorship means more than putting a logo on a banner. It means helping a child step onto the field.

Through our Every Kid Plays program, Aim High helps cover registration fees, equipment, and other needs for families facing financial hardship. No child should miss the opportunity to play because their family cannot afford it.

When your business partners with Aim High, you gain meaningful visibility while directly helping local kids play, grow, and belong.

SPONSORSHIP OPPORTUNITIES

PRESENTING PARTNER

\$5,000

Our highest-visibility partnership for businesses that want a year-round connection to Aim High families.

- Premier logo placement across the Aim High website
- Logo featured on select camp, academy, and tournament shirts
- Sponsor banner displayed at game-day locations and major events
- Booth or activation space at Aim High tournaments and special events
- "Play of the Week presented by..." social media branding
- Featured business spotlight across Aim High social media
- Premier recognition in email newsletters
- Announcer recognition at tournaments and select game days
- Opportunity to provide giveaways, coupons, promotional items, or samples
- Business featured as a supporter of the Every Kid Plays program
- Opportunity to sponsor a special event, championship, or community initiative

CHAMPION SPONSOR

\$2,500

Strong, consistent exposure throughout the Aim High season.

- Logo on select camp, academy, and tournament shirts
- Booth space at tournaments and select game-day events
- Logo and clickable business link on the Aim High website
- Play of the Week presented by your business
- Sponsor recognition on social media
- Business spotlight in an Aim High email
- Announcer shoutouts during select tournaments and events
- Opportunity to provide branded giveaways
- Recognition as an Every Kid Plays supporter

ALL-STAR SPONSOR

\$1,500

A strong local option for businesses that want visibility and community connection.

- Logo on select camp and academy shirts
- Booth space at one major Aim High event
- Clickable logo on the Aim High sponsor page
- Recognition in two Play of the Week social posts
- Dedicated Instagram Story business spotlight
- Recognition in an Aim High email blast
- Thank-you recognition as an Every Kid Plays supporter

TEAM SPONSOR

\$750

An affordable way for local businesses to get involved and be seen.

- Business logo on the Aim High sponsor page
- One social media sponsor spotlight
- Recognition in one Play of the Week post
- Optional banner or sign at one Aim High event
- Sponsor thank-you recognition during the season

EVERY KID PLAYS SPONSOR

\$500

Built specifically around helping remove financial barriers for young athletes.

- Recognition on our Every Kid Plays sponsor wall
- Social media thank-you
- Website recognition
- Invitation to be recognized during an Aim High community event
- Support helps provide registration assistance, equipment, and participation costs for athletes in need



COMMUNITY SUPPORTER

\$350

Perfect for small businesses, families, individuals, and community members who want to help.

- Name or logo listed on the Aim High sponsor page
- Recognition as a supporter of Every Kid Plays
- Social media thank-you

CUSTOM PARTNERSHIP OPPORTUNITIES

Not every sponsor has the same goals. Aim High can build custom sponsorships around specific programs, events, and experiences.

TOURNAMENT NAMING RIGHTS

CHAMPIONSHIP GAMES

FRIDAY NIGHT LIGHTS

GIRLS FLAG FOOTBALL

AIM HIGH ACADEMY

SUMMER CAMPS

MVP AWARDS

PLAYER OF THE WEEK

GAME-DAY PHOTOGRAPHY

HIGHLIGHT VIDEOS

COACHES' SHIRTS

CHAMPIONSHIP RINGS

SPECIAL COMMUNITY EVENTS

WHY SPONSOR AIM HIGH?

**YOUR BUSINESS GETS EXPOSURE.
OUR ATHLETES GET OPPORTUNITY.
OUR COMMUNITY GETS STRONGER.**

Together, we help make sure every kid has a place on the field.

BECOME AN AIM HIGH PARTNER

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